

SUPER CHIRP Privacy Policy

Last Updated: May 10, 2009

About SUPER CHIRP

SUPER CHIRP is a web-based software application that acts as a communication platform integrated with the twitter service ("TWITTER") provided by Twitter, Inc.

SUPER CHIRP cares deeply about online privacy, and this privacy policy describes the personal information we collect, why we collect it, and explains how it is used. By using the SUPER CHIRP website you agree to the collection and use of your personal information as described below. You also agree to abide by the terms described in the SUPER CHIRP Terms of Use Agreement.

Information Collection and Use by SUPER CHIRP

SUPER CHIRP collects user submitted information as well as user authenticated information stored at twitter.com such as name, screen name, account id, location, to authenticate users, provide descriptions and promotion, and to send notifications to those users relating to the SUPER CHIRP service. This information is not shared to anyone and is used by SUPER CHIRP so we can customize your experience and protect the security of your account.

We may also use a user's email address or twitter.com account to send updates, a newsletter or news regarding the service.

SUPER CHIRP also logs non-personally-identifiable information including IP address, profile information, referring/exit pages, date/time stamp, aggregate user data, and browser type, from users and visitors to the site. This data is used to manage the website, track usage and improve the website services. This non-personally-identifiable information may be shared with third-parties to provide more relevant services and advertisements to members. User IP addresses are recorded for security and monitoring purposes.

Third-Party Advertisers

Advertising partners may deliver advertisements appearing on the SUPER CHIRP network. Our arrangements with these advertisers do not require us to share any personally-identifiable information about our users.

Cookies

SUPER CHIRP uses cookies to store users' preferences and to record session information, to ensure that visitors are shown content based on browser type and user profile information. Please note this privacy statement covers the use of cookies by www.SUPER CHIRP.com only and does not cover the use of cookies by any advertisers.

Links

SUPER CHIRP offers subscriptions to the content provided by users of the twitter.com service. SUPER CHIRP is not responsible for the privacy policies and/or practices of the publishers providing pay-for content. SUPER CHIRP does provide a Terms of Use for publishers and will respond to any complaints of publishers violating those terms.

Manually Deleting a User Account

SUPER CHIRP uses the OAuth authentication service. For a publisher or subscriber to terminate their relationship with SUPER CHIRP they may visit the settings page of their twitter.com account and revoke the credentials designated for SUPER CHIRP.

To completely and permanently delete a publisher or subscriber account, a user may contact us by postal mail at the following address:

For 83 Degrees, Inc
Attn: SUPER CHIRP Delete Account
81 Lovell Ave
Mill Valley, CA 94920

Or by sending email to privacy@superchirp.com subject "DELETE ACCOUNT" -- please note that the email must come from the account you wish to delete.

Third Party Advertising

In certain cases ads that appear on SUPER CHIRP pages. Our Web advertising partners may set cookies. These cookies allow the ad server to recognize a computer each time they send an online advertisement. In this way, ad servers may compile information about users, or others who are using a computer, saw their advertisements and determine which ads are clicked on. This information allows an ad network to deliver targeted advertisements that they believe will be of most interest to you. This privacy statement covers the use of cookies by SUPER CHIRP and does not cover the use of cookies by any third party advertisers who may be promoted through the SUPER CHIRP.

Security

SUPER CHIRP user accounts are secured by the OAuth authentication system. SUPER CHIRP takes certain precautions to insure that user account information is kept private. We use reasonable measures to protect user information that is stored within our database, and we restrict access to member information to those employees who need access to perform their job functions, such as our customer service personnel and technical staff. Please note that we cannot guarantee the absolute security of member account information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of member information at any time. For any additional information about the security measures we use on SUPER CHIRP, please contact us at privacy@superchirp.com

Sharing and Disclosure of Information SUPER CHIRP Collects

Except as otherwise described in this privacy statement, SUPER CHIRP will not disclose personal information to any third party unless we believe that disclosure is necessary: (1) to conform to legal requirements or to respond to a subpoena, search warrant or other legal process received by SUPER CHIRP, whether or not a response is required by applicable law; (2) to enforce the SUPER CHIRP Terms of Use Agreement or to protect our rights; or (3) to protect the safety of members of the public and users of the service.

Business Transfer

SUPER CHIRP (83 Degrees, Inc) reserves the right to transfer personal information to a successor in interest that acquires rights to that information as a result of the sale of SUPER CHIRP or substantially all of its assets to that successor in interest. For more information see the "Changes in Our Privacy Policy" section below.

Changes in Our Privacy Policy

From time to time we may make changes to our privacy policy. If we make changes, we will post them on our site to make users aware of what the changes are so users will always be aware of what information we collect, how we use it, and when we may disclose it. A user is bound by any minor changes to the policy when she or he uses the site after those changes have been posted. If, however, we are going to use users' personally identifiable information in a manner materially different from that stated at the time of collection we will notify by posting a notice on our Web site for 30 days.

Contacting the Web Site

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, please contact us at:

privacy@superchrip.com or at

83 Degrees, Inc.
re: SUPER CHIRP
81 Lovell Ave
Mill Valley, CA 94941